

# Lincoln Vibrant Communities

Empowering Civic Leaders to Build Capacity  
and Tackle Complex Challenges

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LINCOLN INSTITUTE  
OF LAND POLICY

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CLAREMONT LINCOLN  
UNIVERSITY

# Lincoln Vibrant Communities

## Helping Leaders and Teams Build Thriving Cities

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### Vibrant Communities Begin with Committed Leaders

Lincoln Vibrant Communities offers a one-of-its-kind program that invests in leadership, policy, and advanced practical skills to build communities that are defined by trust, civic engagement, and focused on positive change. The critical work of governance and creating sustainable solutions for a community's most pressing issues—housing, climate, fiscal systems, or other challenges—requires a public sector workforce that is equipped with the capacity and conviction to engage their cities and counties in social, economic, and environmental change.

### A Unique Alliance

Over the next decade, the Lincoln Institute of Land Policy (LILP), an internationally recognized non-profit private-operating foundation, and Claremont Lincoln University (CLU), an accredited private non-profit university, will partner with organizations to support municipalities as they address common, complex issues to create thriving, vibrant communities. The Lincoln Institute offers innovative land-based solutions to social, economic, and environmental challenges that bridge the gap between theory and practice. As part of the Lincoln Institute, Claremont Lincoln University brings a distinctive leadership framework to a uniquely unbundled and team-based degree and certificate model embedded with these public sector solutions.



*A Distinctive Alliance Unlocking Community Agency, Action, and Impact*



## A Powerful Program

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Lincoln Vibrant Communities brings together the forces of the Lincoln Institute of Land Policy and Claremont Lincoln University in a powerful initiative for leaders and teams engaged in addressing public sector challenges. Lincoln Vibrant Communities begins with the **Fellows Program**, investing in deep leadership capacity and knowledge of policy trends, cases and toolkits, scenario planning, and emerging practices. Selected fellows then bring a group of four to seven individuals to the **Teams Program**, engaging these groups in defining and executing the practices and policies needed to tackle a pervasive, complex challenge. Throughout both programs, coaches, faculty, and topic experts use a collaborative, structured approach to support leaders and their teams. A rich online network of resources, peers, and experts, along with optional immersive experiences, punctuates the Vibrant Communities experience to propel and inform the work and momentum for creating sustainable, thriving cities and counties.

# How the Program Works

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- Participants across the country become connected through a six-month Fellows Program in a network of skilled professionals working towards sustainable public sector change.
- Fellows bring small teams to a six-month Teams Program to build skills and capacity for the collaboration and community engagement needed to achieve community-driven solutions to the challenges cities grapple with daily.
- Faculty, researchers, and practitioners from Claremont Lincoln University and the Lincoln Institute of Land Policy guide the program, embedding graduate-level credentials directly into the public sector change work of participating leaders and their teams through asynchronous, online, fully applied courses.
- As a result, leaders and teams both make a difference in addressing a significant challenge and achieve an advanced practice graduate certificate in leadership, public administration, or both.
- Continued technical assistance and advanced programs are planned for teams to continue the momentum.
- The ongoing network of participants, professionals, and experts remains a constant before, during, and after the program for an instant resource of ideas, trends, policies, and practices.

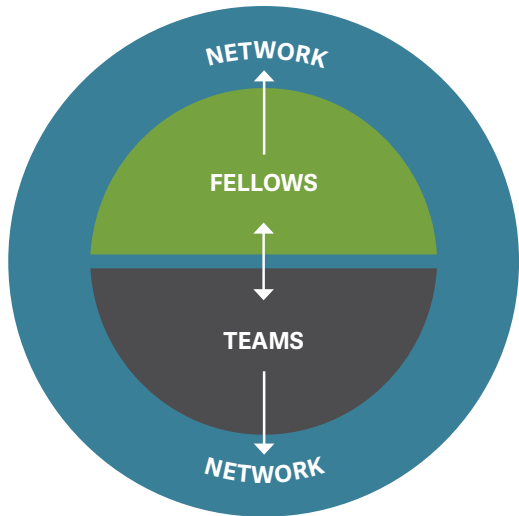


# The Vibrant Communities Program Helps You:

- ✓ Use scenario planning and data visualization on selected topics, such as housing, climate, city development, and more to determine approaches to resolve complex issues
- ✓ Create and execute a master plan to address an issue that if resolved would make a significant difference in the community
- ✓ Create and deploy specific plans for affordable housing or services for unhoused community members
- ✓ Create and implement a financial model for structural deficits

## Lincoln Vibrant Communities Ecosystem

Lincoln Vibrant Communities creates an ecosystem of informed, engaged professionals drawing on education, expertise, and shared experience as they work towards building vibrant, sustainable communities.



### TO JOIN THE INITIATIVE, CONTACT:

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Scan the QR code  
for more information

# Lincoln Vibrant Communities *Fellows Program*

## Empowering Public Sector Professionals to Lead Engaged Communities

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The Lincoln Vibrant Communities Fellows Program deepens leadership capacity and enhances knowledge of policy trends, cases and toolkits, scenario planning approaches to solutions, and emerging practices.

Fellows participate in a six-month hybrid program that includes immersive in-person training and events that are complemented by fully online leadership curricula, individual and group coaching, expert webinars, and peer networking. Upon completion, fellows earn an Advanced Practice Graduate Certificate in public sector leadership, with nine credits that can be applied to future graduate degree programs.

Faculty includes experts who work in the field and have direct experience addressing issues such as infrastructure planning and finance, water management, affordable housing production and preservation, housing the unhoused, public health, climate preparedness and resilience, and more.

**Length of Program:** A total of 24 weeks of engagement.



## Core Program Elements

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- **Address critical and complex challenges facing counties and cities:**
  - Housing
  - Climate readiness
  - Leadership for municipal finance
  - Land use and water management
  - Transportation
  - Social equity
- **Learn methods to drive change:**
  - Scenario planning
  - Data visualization
  - Conflict management and mediation
  - Building cases and models
  - Storytelling to inspire, influence, and advocate
- **Acquire actionable leadership skills:**
  - Situational awareness
  - Dialogue and collaboration
  - Change and conflict management
  - Resiliency and deep cultural competency

# Lincoln Vibrant Communities *Teams Program*

Expanding Skills and Capacity  
for Greater Civic Impact

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## Building Leaders, Engaging Communities

The Lincoln Institute of Land Policy and Claremont Lincoln University bring the best of higher education and leadership to the critical work of public sector governance. The Lincoln Vibrant Communities Teams Program empowers leaders from public and private sector organizations to build the capacity of their teams to tackle their community's most pervasive, complex challenges.

Teams work alongside experts and mentors in this six-month program to build the expertise needed to achieve community-driven solutions to the challenges cities grapple with every day. The program includes individual and group coaching, expert webinars, peer networking, and online curricula focused on public administration policies and advanced practices that are fully integrated with critical leadership skills for public sector professionals.

**Length of Program:** A total of 24 weeks of engagement.



## Teams will:

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- ✓ **Gain advanced skills in:**
  - Strategic communication
  - Regional planning
  - Scenario planning
  - Master plans and policy evolution
- ✓ **Work directly with a mentor who will make in-person site visits**
- ✓ **Conduct site visits with other teams to share knowledge, learning, and feedback**
- ✓ **Come together at the annual Lincoln Vibrant Communities Conference to report on the transformation and impact that this work had on their community**
- ✓ **Receive nine credits toward a degree and earn an Advanced Practice Graduate Certificate**



# Lincoln Vibrant Communities **Network**

## A One-Of-Its-Kind Ecosystem for Informed, Engaged Leaders

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Lincoln Vibrant Communities culminates in a rich online network of resources, peers, and experts that connects fellows and teams from across the country to draw on each other's strengths as catalysts for local change. The Vibrant Communities Network, managed by a dedicated network concierge, includes optional immersive experiences, and unites leaders who tend to and engage others across the public and private sectors to transform their communities.

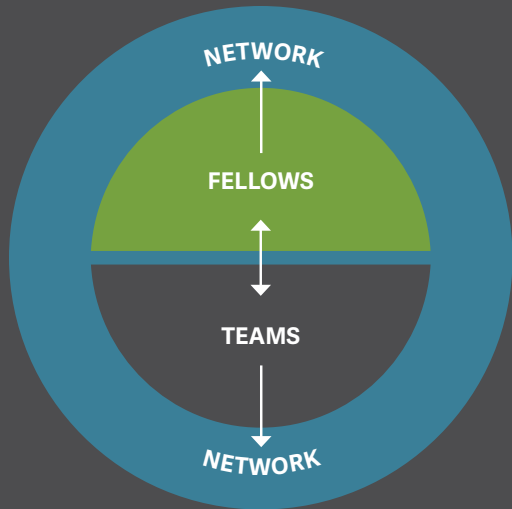
### **The Fully Integrated Lincoln Vibrant Communities Ecosystem Includes:**

- ✓ Monthly coaching
- ✓ Regular, free programming
- ✓ Networking opportunities
- ✓ Authentic engagement with peers
- ✓ Access to experts and the robust resources of the Lincoln Institute of Land Policy



## Lincoln Vibrant Communities Ecosystem

Lincoln Vibrant Communities creates an ecosystem of informed, engaged professionals drawing on education, expertise, and shared experience as they work towards building vibrant, sustainable communities.



# Lincoln Vibrant Communities *Return on Investment*

## Unlocking Your Team's Potential to Create Sustainable Change

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Lincoln Vibrant Communities deepens the capacity of the public sector workforce so that they are prepared to tackle common, complex challenges to create and maintain thriving, sustainable cities and counties.

### Lincoln Vibrant Communities Provides:

- A distinctive leadership framework to address common, complex community challenges
- Practical application of advanced policies, practices, and approaches
- Critical skills in strategic communication and engagement of diverse perspectives
- Toolkits and methods for engaging the community beyond townhall meetings
- Advanced practice graduate certificates
- A national network of experts and peers, ongoing leadership, and resources

## Lincoln Vibrant Communities Will Help You:

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- ✓ Attract new employees who are catalysts for change
- ✓ Retain and invest in valuable leaders already in your organization
- ✓ Create and execute a master plan to address an issue that if resolved would make a significant difference in the community
- ✓ Foster real community engagement and trust for lasting impact





# CLAREMONT LINCOLN UNIVERSITY

**Mission:** *Claremont Lincoln University unlocks the potential of current and future leaders who seek to address significant social, economic, and environmental challenges.*

**Vision:** *A world transformed by ethical leaders and engaged communities.*

*Claremont Lincoln University is accredited by the  
WASC Senior College and University Commission.*

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## LINCOLN INSTITUTE OF LAND POLICY

**Mission:** *The Lincoln Institute of Land Policy seeks to improve quality of life through the effective use, taxation, and stewardship of land. Through education, training, publications, and events, we integrate theory and practice to inform public policy decisions worldwide.*

**Goals:** *The Lincoln Institute of Land Policy organizes its work around three impact areas – fiscal systems; land markets and opportunities; and climate, land, and water.*

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