

Master of Business Administration, Healthcare



A Transformational Healthcare MBA Without Financial Barriers

Discover an online program led by experienced business faculty, contextualized by healthcare professionals, and featuring hands-on learning—all at an affordable price.

Why Study A Healthcare-specialized MBA?

As healthcare providers increasingly focus on finance, quality, and growth, business is an increasing part of every medical professional's daily work. The healthcare industry is unlike any other industry because patients' well-being and lives are at stake. We need professionals with industry-specific knowledge who can create transformative human-centered solutions to the healthcare industry's complex problems by breaking down silos and applying their holistic views of healthcare business and administration.

"Unlike many MBA programs which tend to specialize around functional lines such as finance, marketing, or analytics, my preference is to specialize along industry lines because every industry has its unique processes, models, problem structures, metrics, and key performance indicators. That's why I'm very excited about this partnership. Healthcare is a unique industry and combining NAU's business expertise with OpusVi's industry insights will allow us to teach business in the right industry context—this feeds well into my philosophical approach and will empower healthcare professionals to excel in their careers and achieve greatness for their organizations and their communities."



– Ashok Subramanian, Dean
The W. A. Franke College of Business
Northern Arizona University



THE PROGRAM AT A GLANCE



Curriculum focuses on current healthcare events and practical cases



Cohort-based learning experience allows you to network



Includes practicum with real clients in the healthcare industry

**Only \$20,559
program tuition**

Minimize costs with tuition reimbursement

*tuition is calculated based off fall 2024 tuition

30 Month Path

Career Advancement Without Student Debt

Great education makes for great patient outcomes. That's why healthcare professionals should never have to choose between affordability and high quality when it comes to their education. NAU and OpusVi™ have worked together to make a high-quality program specifically designed for healthcare professionals accessible — not only by offering it online, but also by making it extremely affordable.

- The full program tuition is only \$20,559, plus affordable and transparent fees.
- Does your employer offer educational budgets or tuition reimbursement? Our 30-month study track (with scheduled breaks) allows you to access several years' worth of tuition reimbursement to minimize your out-of-pocket expenses.
- Total estimated program cost is \$22,029.

Access Tuition Assistance Through Your Employer to Reduce Your Tuition

James, Clinical Nurse Educator, receives \$3,000 tuition assistance annually from his employer.

Full program tuition: \$20,559

Tuition assistance: \$9,000

30 months

\$11,559
out-of-pocket
cost



Perspectives and Outlooks

The MBA in Healthcare with OpusVi and Northern Arizona University (NAU) will allow you to rise above siloed perspectives, bridge industry gaps, and engage in cross-functional conversations within your healthcare organization. As you learn to make better business decisions and increase the effectiveness of your work, you'll open up more career opportunities to achieve your goals. MBA degree holders are often a preferred choice for management positions.

Gain Qualifications You Can Proudly Show to the World

Our online MBA, Healthcare is accredited by the AACSB (Association to Advance Collegiate Schools of Business), a merit held by only 5% of business schools worldwide. Northern Arizona University is accredited by the Higher Learning Commission through 2027–2028. Some academic programs—such as nursing and teaching—meet additional accreditation and licensure requirements for specific fields.

+32%



The growth for medical and health service managers is projected to increase 32% by 2029



Medical and health services managers

Median wage: \$104,280

Highest 10%: \$195,630

General and operation managers

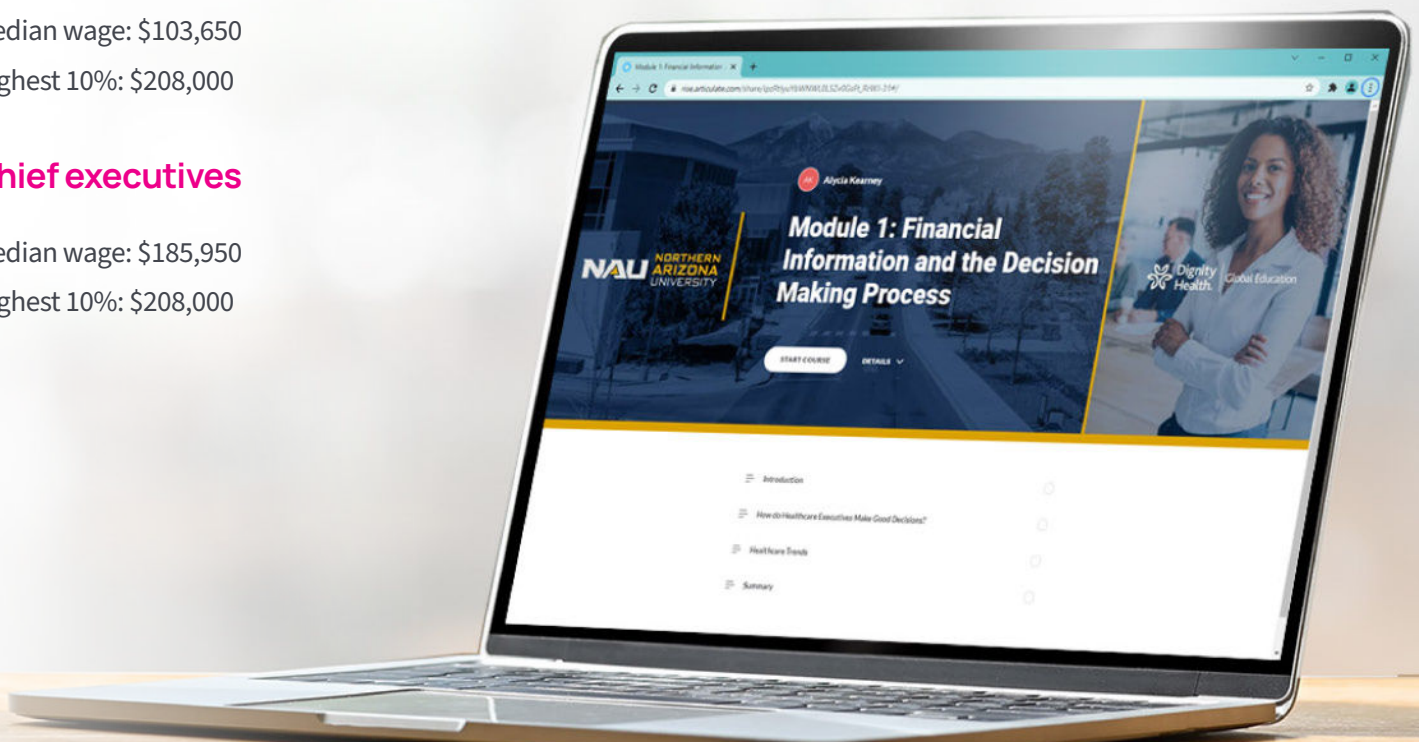
Median wage: \$103,650

Highest 10%: \$208,000

Chief executives

Median wage: \$185,950

Highest 10%: \$208,000





Equitable Healthcare Starts With Equitable Education

NEVER CHOOSE BETWEEN HIGH QUALITY AND AFFORDABILITY



“It’s unacceptable that healthcare professionals have to amass student debt in order to access quality education. This is why OpusVi is proud to be partnering with Northern Arizona University for this high-quality online MBA created for healthcare professionals. This program comes at an affordable price and accommodates tuition reimbursement, minimizing out-of-pocket expenses for students.”

– Andrew Malley, CEO of OpusVi



“We are working together with OpusVi to promote inclusion, equity, and diversity across the workforce by providing learning experiences that are accessible, relevant, and exceptional. Anyone interested in working in healthcare can advance their career and make an impact on their community, in their team, and across their organization.”

– Marvin O’Quinn, COO of CommonSpirit Health

A Career-focused Curriculum

As a program specifically designed for the healthcare industry, including the life sciences, all courses are healthcare-infused. This allows students to discover business and administration-related topics through a healthcare lens and participate in confident and meaningful conversations with the many departments in an organization along with its board members, senior executives, and management.

- BA521** Accounting for Managers (3 credits)
- BA609** Business Law, Ethics, and Corporate Governance (3 credits)
- BA610** Personal Branding, Systems Thinking, and Self Awareness (3 credits)
- BA657** Strategic Marketing Management (3 credits)
- BA649** Process Management (3 credits)
- BA658** Leadership and Organizational Behavior (3 credits)
- BA665** Managerial Decision Making (3 credits)
- BA690** Strategy (4 credits)
- BA660** Financial Analysis and Decision Making (3 credits)
- BA612** Healthcare Economics and Policy (3 credits)
- BA644** Healthcare Decision Modeling and Simulation (3 credits)
- BA691** Healthcare Consulting Practicum (3 credits)

Total credits: 36

*Courses and curriculum are pending final approval and are subject to change.



Course Path: 30-month Option

YEAR 1 15 Credits, \$8,565 Annual Cost*

Spring
16 weeks

Semester 1 Term 1: Course 1
Term 2: Course 2

Summer
14 weeks

Semester 2 Term 1: Course 3
Break

Fall
16 weeks

Semester 3 Term 1: Course 4
Term 2: Course 5

YEAR 2 15 Credits, \$8,565 Annual Cost*

Spring
16 weeks

Semester 4 Term 1: Course 6
Term 2: Course 7

Summer
14 weeks

Semester 5 Term 1: Course 8
Break

Fall
16 weeks

Semester 6 Term 1: Course 9
Term 2: Course 10

YEAR 3 6 Credits, \$3,426 Annual Cost*

Spring
16 weeks

Semester 7 Term 1: Course 11
Term 2: Course 12

- With scheduled breaks
- Students should plan around 10 to 15 hours weekly of study time (excluding terms with scheduled breaks)
- Each course is worth 3 credits
- *These costs are based on calculations for the 2024–2025 academic year. Tuition and fees are subject to change at the discretion of The Arizona Board of Regents or legislature.



Flexible & Social

Our Learning Experience



“To us, online learning is not only a means to an end—it’s a valuable tool that can be used to enhance a fulfilling learning experience. We can leverage it to deliver relevant content that can be applied immediately, allow learners to network and build lasting connections, and accommodate their busy schedules as working professionals. This program is built on relevance and employs practical, proven pedagogy throughout—we carefully design every aspect of the experience so students can succeed, improve their overall well-being, and make a real difference in their careers.”

– **Nicole DeJong, Director of Learning Experience Design at OpusVi**

Here’s how we ensure that you will have an engaging, practical learning experience in this online program:

- Led by experienced business faculty and contextualized by healthcare professionals
- Multimedia learning content including high-quality videos, tools that reinforce learning, and other engaging content
- Cohort-based learning provides opportunities for meaningful collaboration and networking
- Convenient online sessions and fireside chats allow you to connect live with peers, faculty, and industry experts
- Real-world, industry-applicable projects and assignments help you make an impact on your organization right from the start
- Opportunity to solve healthcare problems during your practicum consulting project with real healthcare clients

Made With Industry Professionals...

Healthcare is unique, so we created this program with experts who understand it inside and out—healthcare leaders. These diverse experts from various disciplines—from healthcare executives and HR partners to frontline leaders and caregivers—and different health systems inform our program from start to finish. They shape the curriculum, contribute thought-leadership pieces, and guest lecture during fireside chats throughout the program.

...For Industry Professionals

- The MBA in Healthcare with OpusVi and NAU recontextualizes the traditional MBA curriculum for the healthcare industry, giving students top-down leadership perspectives tailored to healthcare.
- The program is online and flexible to fit your schedule.
- A culminating practicum project allows you to work with real healthcare clients and grow your professional network while further experiencing healthcare without having to leave your current place of employment.
- Learn from and network with healthcare professionals during frequent discussions with peers and fireside chats with industry experts.



Study With Faculty Who Are Passionate About Teaching and Student Connection

“We want to give students hands-on learning experiences, the opportunity to work on real projects that mean something to someone, and to be able to network with other learners as well as the faculty. Our faculty will be highly engaged with each and every enrolled student. At NAU, we pride ourselves on the fact that we don’t deploy an army of student assistants to teach and resolve issues—instead, students will be working directly with the instructors teaching the courses, who are experts in their own fields.”

– **Mahendra K. Joshi**
Professor, Management and MBA Graduate Coordinator
The W. A. Franke College of Business

“I love teaching adult learners because they understand course concepts on a much deeper level because they are living them every day at work. This also means that they can apply course recommendations, strategies, and tactics the very next day in their performance evaluations, during coaching and feedback, and more. My passion is helping managers be effective leaders and employees be effective contributors, and this program is an excellent opportunity to follow that passion.”

– **Jeremy R. Brees, Associate Professor of Management**
The W. A. Franke College of Business

“Our university is very good with student connections. We like to keep our class sizes small so that we can truly focus on helping our students, both on a professional and personal level. We encourage them to connect with the faculty, and I personally keep in contact with many of our graduates. At NAU, you will experience an open, accepting, and welcoming learning environment and become part of a great community and alumni network.”

– **Neal Gary Smith, Professor of Practice of Accounting**
Northern Arizona University

Who Should Study This Program?

The MBA in Healthcare by OpusVi and NAU is a great choice for professionals who want to grow personally and professionally, be given more career opportunities and responsibilities, and use their skills to benefit their organization as a whole.

Students who may benefit most are:

- Clinical leaders who are currently running or considering opening their own practices or clinics
- Clinicians looking to move into management
- Business professionals aiming to transition into healthcare who wish to gain a solid understanding of healthcare-specific business and administration topics
- Healthcare administrators hoping to increase their impact
- Health insurance representatives and medical equipment sales staff who want to play a more dynamic role in the healthcare industry
- Allied health professionals who want to upgrade their business acumen
- Veterans transitioning into civilian life who are interested in working in healthcare

Applied Learning to Help You Make a True Impact

At the end of your MBA program, you will have the opportunity to engage in a practicum where you work in a small team under faculty guidance to identify, analyze, and solve real problems for real-world clients in the healthcare industry.

This consulting project not only allows you to apply your learning but also gives you an opportunity to gain references from clients without having to leave your current place of employment.



How To Apply

OpusVi and NAU have worked hard to make the application process for this program as easy as possible.

Applicants must fulfill certain requirements for admission:

- Have a bachelor's degree: Applicants must have earned a cumulative grade point average (GPA) of 3.0 on a 4.0 scale for their bachelor's degree to be considered for regular admission. Students holding a cumulative GPA below 3.0 may be considered for conditional admission with a recommendation and rationale from the admitting academic program.
- GRE/GMAT scores may be waived for students with 3 years of demonstrated work experience or with an undergraduate GPA of 3.25 or higher in any major. The admissions committee may evaluate applicants on a case-by-case basis to determine if an entrance exam will be required for admission.
- Submit an online application including all required components:
 - Two essays and a response to one of two short-answer questions
 - Two references
 - Résumé
 - Official transcripts from all previously attended undergraduate and graduate institutions (for our admissions process, we accept unofficial transcripts; students will have to provide official transcripts to the Graduate College)
 - An admissions interview



**Contact Us for Questions About the
Enrollment Process – We're Here to Help!**

study@opusvi.com opusvi.com



At OpusVi (Latin for Workforce), we partner with healthcare organizations to build transformative workforce solutions. We have developed a workforce development platform that enables healthcare systems and organizations to upskill and retain top talents. Dedicated to providing the best client experience, we have designed custom online and hybrid programs and workforce development solutions that improve and positively impact talent retention as much as patient health and quality of care. We remain leaders in the healthcare education space by creating scalable, cutting-edge solutions through innovative technologies, clinical expertise, and evidence-based training alongside the industry's top subject matter experts and academic institutions.



Since 1899, Northern Arizona University has fostered a collaborative community and a student-centered approach that engages students in active professional growth and research. Students work closely with faculty mentors, participating in rigorous scholarly activities and hands-on experiences in business, the arts, education, the humanities, and the sciences. Steeped in a rich history, NAU has nurtured a dynamic culture of academic inquiry and excellence that permeates its programs at the university's main campus in Flagstaff, more than 20 locations across Arizona, and online.



The W. A. Franke
College of Business

The W. A. Franke College of Business at Northern Arizona University prepares students to become leaders and make a difference in a world that is changing almost daily. Scholars hone their craft as they build a professional network filled with the best minds in business. Close collaboration with faculty mentors, immersive learning opportunities, and a shared commitment to big-picture thinking define the student experience.

Learn More

For enrollment inquiries, contact study@opusvi.com

For enterprise inquiries, contact enterprise@opusvi.com

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