

Doctor of Business Administration

INTRODUCING THE EXCELSIOR DBA PROGRAM

*Empowering Scholar-Practitioners Who Think Critically,
Lead Strategically, and Act with Purpose*

PROGRAM OVERVIEW

The **Doctor of Business Administration (DBA)** program at Excelsior University is designed for experienced professionals seeking to elevate their strategic leadership, research, and consulting skills. The program equips students with advanced knowledge of business theory, research methods, and evidence-based practices, preparing them to become leaders in their industries.

PROGRAM STRUCTURE

Delivered **primarily online, with two in-person residencies**, the DBA offers flexibility while providing meaningful opportunities for face-to-face networking, mentoring, and research support opportunities.

Format: Online, Low Residency (2 Residencies, 4 Days Each)

Total Program Hours: 60 Credits

Transfer Credit: Up to 30 Credits

Program Duration: 2 to 3.5 Years

Residency Locations: Albany, NY | St. Petersburg, FL

3 Starts Per Year: Spring, Summer & Fall Terms

DISSERTATION OPTIONS

Students can choose an applied research project or a three-paper model for their final dissertation.

Applied Project Dissertation: Create a transformative solution for an organization or business concept using design science principles.

Three-Paper Model: Develop three high-quality, interconnected papers, each addressing a unique aspect of your research focus.

TUITION COSTS

Cost: \$800/Credit Hour

Estimated Total: \$48,000–50,000

Cost includes tuition and fees, two in-person residencies (lodging, airfare, and some meals excluded), and program events. Additional costs may be incurred for some materials and research technologies.

CURRICULUM OVERVIEW

Doctor of Business Administration

Total Program Hours: 60

DBA 700	Contemporary Business Theory and Application
DBA 701	Applied Research Methods in Business
DBA 702	Leadership Theory and Development
DBA 703	Financial Resources Management and Strategic Investment
DBA 704	Organizational Structures & Systems Thinking
DBA 705	Strategic Foresight and Strategy Formation
DBA 706	Global Business Environment and Strategy
DBA 707	Marketing for Competitive Advantage
DBA 708	Human Capital Management
DBA 709	Consulting Techniques
DBA 710	Dissertation Seminar I
DBA 711	Dissertation Seminar II
DBA 712	Dissertation Seminar III
DBA 720	DBA Residency 1 Albany, NY, or St. Petersburg, FL
DBA 721	DBA Residency 2 Albany, NY, or St. Petersburg, FL



Partnership Discounts Will Apply



Learn How to Get Started

ADMISSIONS ELIGIBILITY REQUIREMENTS

Applicants must hold a master's degree from a regionally accredited institution, have a **minimum of five years** of professional experience, and have experience managing people and/or projects.

This criteria should be demonstrated in the following materials that you will submit with your application to application@excelsior.edu.

APPLICATION REQUIREMENTS

Curriculum Vitae/Resume

Your CV/resume should detail your professional experience, including job titles, responsibilities, and achievements. Include the following information:

- Education History
- Work History
- Relevant Projects *(If Applicable)*
- Publications and Presentations *(If Applicable)*
- Teaching Experience *(If Applicable)*
- Grants and Research Experience *(If Applicable)*

2 Letters of Recommendation*

First Letter: This should be from a supervisor or board member who can speak to your professional accomplishments, leadership skills, and managerial experience.

Second Letter: This should be from another professional reference highlighting your qualifications and suitability for the DBA program.

Letter of Intent

Detail the following:

- Credentials and professional background
- Specific examples of your experience managing people and/or projects
- How your professional experience aligns with the DBA program

Portfolio

Provide one or two examples of professional writing.

(This can include work experience or academic writing.)

DBA ADMISSIONS

Eligibility and Application Checklist

Applicants Must Have:

- ✓ **Master's degree** from a regionally accredited institution
- ✓ **5+ years of professional experience**
- ✓ **Experience managing people and/or projects**

Required Application Materials:

- ✓ **CV or Resume**
- ✓ **2 Letters of Recommendation***
- ✓ **Letter of Intent**
- ✓ **Portfolio of Professional Writing**

*** Self-Employed Applicants:** *If you are self-employed, your application will be reviewed on a case-by-case basis. You will need to provide a similar letter of recommendation from a colleague or client who can attest to your professional interactions and managerial capabilities.*

Ready to Learn More?

To speak with a partner enrollment specialist, email partneradmissions@excelsior.edu or call **844-843-9296**.

